## **NEWS RELEASE**

## Worcester Art Museum appoints new Director of Philanthropy

### Nora Maroulis to Join WAM from deCordova Sculpture Park and Museum

Worcester, MA, December 13, 2013 – The Worcester Art Museum (WAM) today announced the appointment of Nora Maroulis as its new Director of Philanthropy. Recognized for her experience and accomplishments in high level non-profit management, fundraising, institutional planning, board development, and strategic positioning, Maroulis currently serves as the Deputy Director for External Affairs at deCordova Sculpture Park and Museum in Lincoln, Massachusetts. She will assume her new position January 2014.

"I am very pleased that Nora is joining our team," said WAM Director Matthias Waschek. "Her experience at a wide variety of cultural institutions will undoubtedly help the Museum in this exciting time, as we look forward to the incorporation of the Higgins Armory and continue toward our goal of increased accessibility and the growth of our base of financial support."

Maroulis began her career at the Metropolitan Museum of Art, and prior to her work at deCordova, helped lead fundraising and marketing efforts at the Archives of American Art, Smithsonian Institution; the University of Massachusetts, Amherst; and the Eric Carle Museum of Picture Book Art. Maroulis holds a BA in Art History and Studio Art from Marymount College and studied in the graduate Art History program at Columbia University.

"I am thrilled to be joining the Worcester Art Museum at this pivotal time in its organizational life," Maroulis said. "The Museum is an art historical treasure trove, a vibrant reflection of Worcester's rich history and bright future, and a model for what museums can be when they dare to take risks. The excitement is palpable; I look forward to being a part of it, and working with a talented team to help realize the Museum's goals."

#### About the Worcester Art Museum

Founded in 1898, the Worcester Art Museum serves Worcester and its surrounding regional community. The Museum houses an encyclopedic collection of paintings, sculpture, decorative arts, photography, prints, drawings and new media. WAM's collection has historically been strongest in European art and was able to add further depth with the recent donation of Veronese's *Venus Disarming Cupid*, which is featured in the recently opened installation of *[remastered]*. At the same time, the Museum continues to broaden its encyclopedic holdings to remain a vibrant destination for an increasingly diversified constituency. Encouraging both individual contemplation and group engagement, *[remastered]*'s incorporation of technology, scholarship, and community activities reflects the Museum's larger goal of increased accessibility. Symbolized by the opening of the Salisbury Street doors in 2012, Waschek's time as director has been marked with attempts to make the Museum more open to all segments of the greater Worcester community. WAM continues towards this goal with plans for the construction of a universal access "bridge," which will provide significantly improved disability access and a clearer entrance to the Museum for all visitors.

# WORCESTER ART MUSEUM / worcesterart.org

#### **CONTACT:**

Resnicow Schroeder Associates Megan Ardery / Sascha D. Freudenheim 212-671-5178 / 212-671-5172 <u>mardery@resnicowschroeder.com</u> <u>sfreudenheim@resnicowschroeder.com</u> Worcester Art Museum Monica Elefterion 508-793-4360 MonicaElefterion@worcesterart.org

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