

NEWS



from the Worcester Art Museum

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IMMEDIATE RELEASE

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WORCESTER ART MUSEUM GRANTS FREE ADMISSION TO ACTIVE DUTY MILITARY AND FAMILIES

(WORCESTER, Mass., May 12, 2010) –Worcester Art Museum is offering free admission to active duty military and their families from Wednesday, June 2 through Sunday, September 5, 2010. Because the museum is a member of the Blue Star Museums program, free admission will be granted to all active duty military and up to five of their family members.

The program is in collaboration with Blue Star Families' *Operation Appreciation* and the National Endowment for the Arts. Blue Star Families is a nonprofit organization that works to support all branches of America's military and their families. Worcester Art Museum is one of 330 museums from 45 states nationwide that made this commitment. This offer is valid for active personnel in: U.S. Army, Navy, Air Force, Marine Corps, Coast Guard, and active-duty National Guard and Army Reserves.

“WAM is proud to open our doors to those who have dedicated their lives to our country,” said Brian Barlow, Director of Advancement at Worcester Art Museum. “We honor the selfless contributions of active duty military and their families and invite them to enjoy all that the Worcester Art Museum has to offer.”

An active military identification card is required.

For more information about the program, call (508)799-4406 or visit www.worcesterart.org .

Located on Salisbury St., in Worcester, Massachusetts, the Worcester Art Museum opened in 1898 and is one of America's most respected art museums. The Museum is world-renowned for its 35,000-piece collection of paintings, sculpture, decorative arts, photography, prints, drawings and new media. For more information, visit our new website at www.worcesterart.org.

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