WORCESTER ART MUSEUM

Fifty-five Salisbury Street / Worcester, Massachusetts 01609 508.799.4406 / www.worcesterart.org

FOR IMMEDIATE RELEASE

MEDIA CONTACT: Allison Berkeley Manager of Marketing and Public Relations allisonberkeley@worcesterart.org 508.799.4406 x3073

GET READY TO ROCK AT THE WORCESTER ART MUSEUM Exhibition Opening Features Rock Star Pics, Live Music, & Food

(WORCESTER, Mass., February 12, 2010) — Worcester Art Museum is rolling out the red carpet to celebrate the opening of its new exhibition, *Who Shot Rock & Roll: A Photographic History, 1955 to the Present.* The exhibition features more than 100 candid shots, live performances, publicity portraits and album cover art of legendary rock stars, such as Tina Turner, Elvis Presley, Buddy Holly and Mick Jagger. WAM will debut this exhibition with an exclusive VIP party and the Opening Bash on Saturday, March 6, from 6:00 p.m. until 11:00 p.m.

Guests will mingle with music's elite, including Michael Lang, the co-creator and producer of the legendary Woodstock concerts as well as Gail Buckland, the guest curator of *Who Shot Rock & Roll* from the Brooklyn Museum. At 7:30 p.m., The Museum Café will transform into a nightclub for a live concert by our special guests: Christine Ohlman, vocalist for NBC's Saturday Night live; Cliff Goodwin, Joe Cocker's lead guitarist; Marty Richards, drummer for the J. Geils Band and drummer for Joe Perry of Aerosmith in the Joe Perry Project; Mitch Chakour, pianist for Joe Cocker; Deric Dyer, Saxophonist for Tina Turner and Joe Cocker; and Wolf Ginandes, legendary Boston based bass player. DJ Mark Lynch will be spinning in the Renaissance Court.

"Great music inspires great art, and we are thrilled to honor both at this special evening," said Worcester Art Museum's Director of Advancement Brian Barlow.

Following the opening celebration, the museum has planned a series of special events related to *Who Shot Rock & Roll*, which runs through May 30, 2010. Programming includes a jazz-pop concert by Jacqui Naylor; interpretations of the exhibition by an art professor, museum curators, a novelist, and Worcester's music guru; a rock & roll-themed Family Day; guided tours; a juried photography competition of Worcester's music scene; and an art workshop where students paint while listening to oldies and classical music.

Tickets to the VIP party are \$200 per person and include full access to the evening's festivities, open bar, and plentiful hors d'oeuvres. Tickets to the Opening Bash are \$30 for Members and \$40 for nonmembers. Please visit www.worcesterart.org for a full list of special events.

Who Shot Rock & Roll: A Photographic History, 1955 to the Present is organized by the Brooklyn Museum with guest curator Gail Buckland.

Located on Salisbury St., in Worcester, Massachusetts, the Worcester Art Museum opened in 1898 and is one of America's most respected art Museums. The Museum is world-renowned for its 35,000-piece collection of paintings, sculpture, decorative arts, photography, prints, drawings and new media.

Who Shot Rock & Roll Special Events

Saturday, March 6

VIP Exclusive Benefit Party 6:00 p.m. - 7:30 p.m.

Be the first to view photographs of your favorite rock stars in the new *Who Shot Rock & Roll* exhibition, meet special celebrity guests, and rock the night away at this private VIP party to benefit the Worcester Art Museum. Mingle with music's elite, including Michael Lang, the co-creator and producer of the legendary Woodstock concerts as well as Gail Buckland, the guest curator of *Who Shot Rock & Roll* from the Brooklyn Museum. Watch the Café transform into a nightclub for an exclusive concert by our band members for the night: Christine Ohlman, vocalist for NBC's Saturday Night live; Cliff Goodwin, Joe Cocker's lead guitarist; Marty Richards, drummer for the J. Geils Band and drummer for Joe Perry of Aerosmith in the Joe Perry Project; Mitch Chakour, pianist for Joe Cocker; Deric Dyer, Saxophonist for Tina Turner and Joe Cocker; and Wolf Ginandes, legendary Boston based bass player. VIP guests will also enjoy an open bar and plentiful hors d'oeuvres. Tickets are \$200 per person and can be purchased at www.worcesterart.org or by calling Karmen at (508) 799-4406 ext. 3120.

Saturday, March 6

Opening Bash

7:30 p.m. - 11:00 p.m.

Get ready to rock the night away at WAM. Move to the music in the Renaissance Court, view photos of your favorite rock stars in the new *Who Shot Rock & Roll* exhibition, and enjoy a live concert in The Museum Café. Complimentary hors d'oeuvres and a cash bar complete this unforgettably rockin' night. Tickets are \$30 for Members, \$40 for nonmembers. Purchase tickets at www.worcesterart.org or by calling Suzie at (508) 799-4406 ext. 3123.

Sunday, March 7

Who Shot Rock & Roll: A Curator's Perspective

11:00 a.m. - 12:00 p.m.

Guest Curator Gail Buckland, photography historian and curator of the *Who Shot Rock & Roll* exhibition, will join us for and share her perspective on the exhibition. Talk is free with Museum admission. Gail's talk will be followed by a book signing. Catalogs are available in The Museum Shop for \$40 (hardcover).

Sunday, March 14

Worcester in the 60's 2:00 p.m. – 3:00 p.m. Worcester's nightclub "The Comic Strip" was the place for dancing and live music in the 1960s. Its co-founder, Ed Madaus will discuss Worcester's music scene then and now, and share his perspective of the *Who Shot Rock & Roll* exhibition. Cost is free with Museum admission.

Sunday, March 21

A Rock & Roll Family Day 1:00 p.m. – 4:30 p.m.

Explain to your children why these photos of your favorite rock stars mean something to you as you explore the new *Who Shot Rock & Roll* exhibition. Enjoy our special art and music-making activities and a guided tour of artworks in the WAM collection that were inspired by music. This event concludes with a performance by the Worcester Children's Chorus. Cost is free with Museum admission. WAM's Family Day is sponsored by Unum.

Sunday, March 21

Workshop: Painting to the Oldies – Music Inspiring Art 1:00 p.m. - 4:00 p.m.

Great music can inspire great art. Listen to oldies and classic rock as you paint vibrant landscapes, brilliant portraits and incredible still lifes with instructor Angela Ackerman. Cost is \$35 for Members and \$55 for nonmembers. Spots fill quickly, so register now. Learn more by calling (508) 793-4333 or at <u>www.worcesterart.org</u>.

Saturday, March 27

Concert: WAM and WICN Public Radio present Jacqui Naylor Tuckerman Hall, 10 Tuckerman Street, Worcester 8:00 p.m.

Jazz -pop stylist and up-and-coming artist, Jacqui Naylor and her band will perform "acoustic smashing" music jazz instrumentals fused with rock melodies and lyrics. Her newest CD, *You Don't Know Jacq* is in its 7th release. This event is presented with WICN Public Radio streaming live at www.wicn.org. Tickets are \$30 and can be purchased at www.mechanicshall.org or by calling (508) 752-0888. Generous support provided by Fallon Community Health Plan and Imperial Distributors, Inc.

Thursday, April 8

Wormtown Rocks! Public Exhibition Reception 5:30 p.m. - 8:00 p.m.

View images of Worcester's lively music scene, submitted by local photographers. Winners of this juried competition will be announced and presented with awards at the reception. WAM presents this exhibition in collaboration with Arts Worcester.

Wednesday, April 13 and Saturday, April 17

April Tour of the Month: *Who Shot Rock & Roll* 2:00 p.m. – 3:00 p.m. Learn how the rock star photographs featured in *Who Shot Rock & Roll* came together for this exhibition in a special docent-led tour. Cost is free with admission.

Sunday, May 9

The History of Rock & Roll 2:00 p.m. – 3:00 p.m. Steve Waksman, Ph.D., Associate Professor of Music and American Studies at Smith College and author of *Instruments of Desire: The Electric Guitar and the Shaping of Musical Experience,* and *This Ain't the Summer of Love: Conflict and Crossover in Heavy Metal and Punk* will discuss his unique interpretations of the *Who Shot Rock* & *Roll* exhibition photos. Cost is free with admission.

Wednesday, May 12 and Saturday, May 15

May Tour of the Month 2:00 p.m. – 3:00 p.m.

View a selection of artworks inspired by music and learn about their cultural meanings by WAM docent Jane Maguire. Cost is free with admission.

Museum Hours and Admission Fee

Gallery Hours

Wednesday – Friday & Sunday: 11:00 a.m. – 5:00 p.m. Saturday: 10:00 a.m. – 5:00 p.m.

Museum Admission Fee

• Members Free

•

Non-members \$10 Adults \$8 Seniors and College Students with ID Free for kids 17 and under Free Saturday Mornings 10am-noon. Sponsored by TJX Companies. No free passes will be accepted during the run of *Who Shot Rock & Roll*.

Worcester Art Museum is a WOO Card venue. Swipe your College or Public WOO Card for one point when you visit WAM. To find out more about the WOO Card program, visit <u>www.woocard.org</u>.