

Worcester Art Museum announces new hours and admission

Changes take effect September 1, 2017

Worcester, MA (August 28, 2017) The Worcester Art Museum has announced changes to its open hours and admission prices. Effective September 1, 2017, the Museum galleries will be open Wednesday through Sunday from 10am to 4pm and on the third Thursday of each month from 10am to 8pm.

In addition, there will be a modest increase in the cost of admission for adults, seniors and college students. The new admission prices are \$16 for adults and \$14 for seniors and college students. The admission price for ages 4-17 remains \$6. There is no admission charge for children ages 3 and under. Worcester Art Museum members always visit for free.

The Museum also announced that it remains committed to making its transformative art experiences accessible to everyone, regardless of ability to pay, and will continue to offer free admission on the first Saturday mornings of each month and during the whole of month of August.

In addition, the Museum participates in the EBT Card to Culture program offering EBT cardholders reduced admission of \$2 cash per person for up to four people. EBT Card to Culture is a collaboration between the [Mass Cultural Council](#) and the [Executive Office of Health and Human Services' Department of Transitional Assistance](#). It ensures the state's best cultural and educational experiences are accessible to low-income residents.

By opening and closing the galleries an hour earlier, the Museum says it can better meet the needs of all of its audiences and to be more efficient in staffing the galleries. WAM visitation data shows that both school groups and families with young children prefer to visit in the morning, while attendance overall tends to taper off by late-afternoon.

About the Worcester Art Museum

Founded in 1896, the Worcester Art Museum's encyclopedic 37,500 piece collection covers 51 centuries of art. Highlights include the Medieval Chapter House, Renaissance Court, and Worcester Hunt Mosaic, as well as the recently integrated John Woodman Higgins Armory Collection of arms and armor. The Museum is internationally known for its collection of European and American art. It was the first in America to acquire paintings by Monet and Gauguin and one of the first to collect photography. As the first U.S. museum to focus on collaborating with local schools, it has been at the forefront of engaging audiences and giving them a meaningful and personal experience.

The Worcester Art Museum, located at 55 Salisbury Street in Worcester, MA, is open Wednesday through Sunday from 10 a.m. to 4 p.m.; and every third Thursday from 10 a.m. to 8 p.m. Admission is \$16 for adults, \$6 for children 4-17, \$14 for seniors 65+, and \$14 for college students with ID. (New hours and admission, effective September 1, 2017) Members and children under four are free. Parking is free. For more information, visit [worcesterart.org](#).

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