



WORCESTER ART MUSEUM PROGRAM BOOK ADVERTISEMENT FORM

Proceeds from advertisements in the Gala Auction program book help WAM further its mission to connect art and community, and provide vital support for our exhibitions, public programs, and educational initiatives which reach 120,000 children and adults each year. Program books are distributed on the night of the event to our 250+ attendees and will be posted online at worcesterart.org. American Splendor: A Celebration of the Art of Tiffany and La Farge will take place on Saturday, May 4, 2019. Thank you for your participation and support!

Selection	Ad size	Dimensions (Listed in inches)	Rate	Discounted Rate for WAM Business Partners
<input type="checkbox"/>	Full Page	8" height x 5" width	\$750	\$650
<input type="checkbox"/>	Half Page	3 7/8" height x 5" width	\$350	\$300
<input type="checkbox"/>	Quarter Page	3 7/8" height x 2 3/8" width	\$200	\$150
<input type="checkbox"/>	"Friends" Listing	Name listed on a page of "Friends"	\$75	\$50

Advertisements must be received at the Museum by March 22, 2019.

- I will provide a designed ad.** Ads must be high resolution (300dpi) at actual size. Pdfs preferred; jpgs and tifs accepted. No other formats accepted. Color or black & white.
- "Friends" Listing.** Please indicate how you would like your name to appear.

Company name (as listed in Program) _____

Name and Title of Contact Person _____

Street Address _____ City _____

State _____ Zip _____ Phone _____ Email _____

Payment

- Check enclosed** for \$ _____ payable to the Worcester Art Museum. (Please put "Gala ad" in the memo line.)
- Credit card payment** of \$ _____. All major credit cards accepted.
 Credit card number _____ Exp. date ____/____
 Name on credit card _____

Please return to Tara Leahy at the address below or to taraleahy@worcesterart.org / 508.793.4300.

Sponsorship

Corporate sponsorship offers even greater exposure and promotional benefits, as well as reservations at the event and employee perks. Contact karmenbogdesic@worcesterart.org or 508.793.4326.