

# NEWS

from the Worcester Art Museum

55 Salisbury Street, Worcester, MA 01609-3196  
Telephone 508.799.4406, Fax 508.798.5646

**IMMEDIATE RELEASE**

**MEDIA CONTACT:** Allison Berkeley  
Manager of Marketing and Public Relations

[allisonberkeley@worchesterart.org](mailto:allisonberkeley@worchesterart.org)

508.799.4406 x3073

## **WORCESTER ART MUSEUM NAMES NEW EVENT SALES MANAGER**



**(WORCESTER, Mass., June 23, 2009)** – Janice Potter, an award-winning event planner with more than 30 years of experience, has joined the Worcester Art Museum as the event sales manager. In this newly created position, Potter will be responsible for renting spaces in the museum for corporate and social functions and working with individuals and groups to ensure that each occasion is a unique and memorable event.

"Janice's notable achievements and experience in event planning make her an invaluable asset to our team," said Mary Reardon, Director of Finance at the Worcester Art Museum. "We are

confident that her expertise and hospitality skills will make the museum a popular destination for weddings, corporate functions and private parties for years to come.”

Potter has spent her entire career in the hospitality field. Prior to joining Worcester Art Museum, she created a successful wedding and event business at Shaker Hills Gold Club in Harvard, Massachusetts and has held positions in the catering and hotel industries throughout Massachusetts. Potter also earned the 2008 and 2009 “Best of Weddings” award from the wedding Web site, “The Knot.” More recently, she won Wedding Wire’s 2009 Bride’s Choice Award.

Potter and her husband Bruce live in Northboro, Massachusetts.

# # #

*Located on Salisbury St., in Worcester, Massachusetts, the Worcester Art Museum opened in 1898 and is one of America’s most respected art museums. The museum is world-renowned for its 35,000-piece collection of paintings, sculpture, decorative arts, photography, prints, drawings and new media. For more information, visit [www.worcesterart.org](http://www.worcesterart.org).*

# # #