

NEWS

from the Worcester Art Museum

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IMMEDIATE RELEASE

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FAMILY DAY UNITES ART AND NATURE AT WORCESTER ART MUSEUM

WHO: Worcester Art Museum

WHAT: Family Day: Going, Going Green!

WHERE: 55 Salisbury Street, Worcester, MA

WHEN: Sunday, November 9, 2008 **TIME:** 1-4:30pm

(WORCESTER, Mass., November 5, 2008) – Worcester Art Museum will host Family Day: Going, Going Green! this Sunday, November 9. Starting at 1pm, the Museum will transform into a festival of learning where parents and children engage in indoor and outdoor activities that teach how nature influences art.

Family Day offers a variety of events that cater to all interests and age levels:

- Exploring the galleries with a guided map to uncover nature represented in art
- Viewing demonstrations by WAM faculty about how earthen materials transform into magnificent works of art
- Listening to tales inspired by nature in the WAM galleries from renowned local storyteller Diane Edgecomb
- Planting flower bulbs in the Garden Court
- Crafting pinwheels to learn about energy efficiency via wind power
- Forming sculptures made solely out of recyclable materials

A pioneer in collecting, exhibiting, conserving and educating, WAM's educational mission is to demonstrate ways to continue operations while protecting the environment. As an institution, they implemented Green Initiatives,

including a Museum-wide recycling program, working with recyclable materials in classroom studios, and using non-toxic garden care and art-making products.

To support future green initiatives, the Museum launched a Green Membership program in June. Green Memberships cost \$10 more than traditional memberships, with the additional money used to produce eco-friendly programs, such as Family Day.

Media interviews and photo opportunities are available and can be arranged by contacting Allison Berkeley at (508) 799-4406 ext. 3073.

Located on Salisbury St., in Worcester, Massachusetts, the Worcester Art Museum opened in 1898 and is one of America's most respected art museums. The Museum is world-renowned for its 35,000-piece collection of paintings, sculpture, decorative arts, photography, prints, drawings and new media. For more information, visit www.worcesterart.org.

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GOING, GOING, GREEN! FAMILY DAY

November 9, 2008
1:00 PM – 4:30 PM

Ongoing Activities

WHEN	WHAT	WHERE
1-4:30	Family Gallery Activity Explore the magical world of nature, past and present, in works of art throughout the Museum, in this fun guide made especially for families! Finish the guide, and get a prize!	Pick-up and Drop-off In Salisbury Hall
1-4:30	Art Activity: Blown Away! Harness the energy of wind power, with your very own pinwheel.	Studio 101 & Studio 203
1-4:30	Art Activity: Recycled Material Sculptures Create a fun sculpture, made from all sorts of recycled materials.	Studio 102 & Studio 204
1-4:30	Artist Demonstration Watch a member of the WAM faculty demonstrate clay hand-building sculpture techniques (non-participatory). Ask questions, and see some amazing works of art made from natural materials found in the ground!	Lancaster Lobby
1-4:30	Project Drop-Off Leave your artwork to dry on the Lancaster Lobby tables while you enjoy programs in museum galleries.	Lancaster Lobby
1-4:30	Refreshments Relax and enjoy a variety of snacks, and some hot & cool beverages	Museum Café
1-4:30	Our Earth through Books Come to sit, relax, and check out a variety of children's books inspired by art.	The Discovery Gallery

Scheduled Activities

WHEN	WHAT	WHERE
2 & 3:30	Nature Tales Join Diane Edgecomb for two very different storytelling sessions, which will include tales inspired by nature, in the Museum galleries.	McDonough Court
3-4:30	Bulb Planting The Green Museum Membership invites you and your family to plant a flower bulb in the Museum's Stoddard Garden Court. Come back this spring to see an explosion of color!	Stoddard Garden Court