

NEWS



from the Worcester Art Museum

55 Salisbury Street, Worcester, MA 01609-3196
Telephone 508.799.4406, Fax 508.798.5646

IMMEDIATE RELEASE

MEDIA CONTACT: Allison Berkeley
Manager of Marketing and Public Relations
allisonberkeley@worchesterart.org
508.799.4406 x3073

BARLOW NAMED DIRECTOR OF ADVANCEMENT AT WORCESTER ART MUSEUM

(WORCESTER, Mass., October 24, 2008) – Brian Barlow of Sutton, Mass., has been named Director of Advancement at the Worcester Art Museum, announced James Welu, the Museum's Director.

Barlow will be a member of the senior management group, responsible for the Museum's development, marketing and public relations programs, and will manage a staff of 15. He was most recently the Executive Director of WICN Public Radio which under his leadership has become one of the most respected NPR jazz stations in the country.

"We're thrilled to add Brian Barlow to our team," said Welu. "He understands the challenges unique to non-profit organizations and brings to the Worcester Art Museum a 30-year track record of success. He has a deep passion for the arts combined with the ideal skills to advance the Museum's strategic initiatives."

Barlow earned a bachelor's degree in art at the University of Massachusetts, Amherst and is currently vice president of the Worcester Tennis Club.

Located on Salisbury St., in Worcester, Massachusetts, the Worcester Art Museum opened in 1898 and is one of America's most respected art museums. The museum is world-renowned for its 35,000-piece collection of paintings, sculpture, decorative arts, photography, prints, drawings and new media. For more information, visit www.worcesterart.org.

#